

New York State Fair to be featured by NBC's

2009-08-25



On Thursday, **The Great New York State Fair** will be featured by NBC's "**Early Today**" as the Eastern Event of the Day. The show is broadcast on **NBC** prior to the local morning news and the "Today" show. The Fair will be included in the Eastern Regional feed, which includes 20 states from Maine down to Florida.

The New York State Fair runs from Aug. 27 to Sept. 7, 2009.

As the first broadcast of the day on the NBC Network, "Early Today" provides a comprehensive look at the news that occurred overnight as well as previewing the day's upcoming events. The show includes the latest headlines in world and national news, as well as regular segments on business, sports and entertainment. Correspondents from NBC News, "The Wall Street Journal," "The Washington Post," and Newsweek magazine report from around the globe.

"Early Today" is broadcast live from MSNBC studios and can be seen Monday through Friday at 4:30 a.m. on most NBC stations.

For the latest concert announcements and Fair news, sign up for e-mail and text message updates at www.nysfair.org.

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